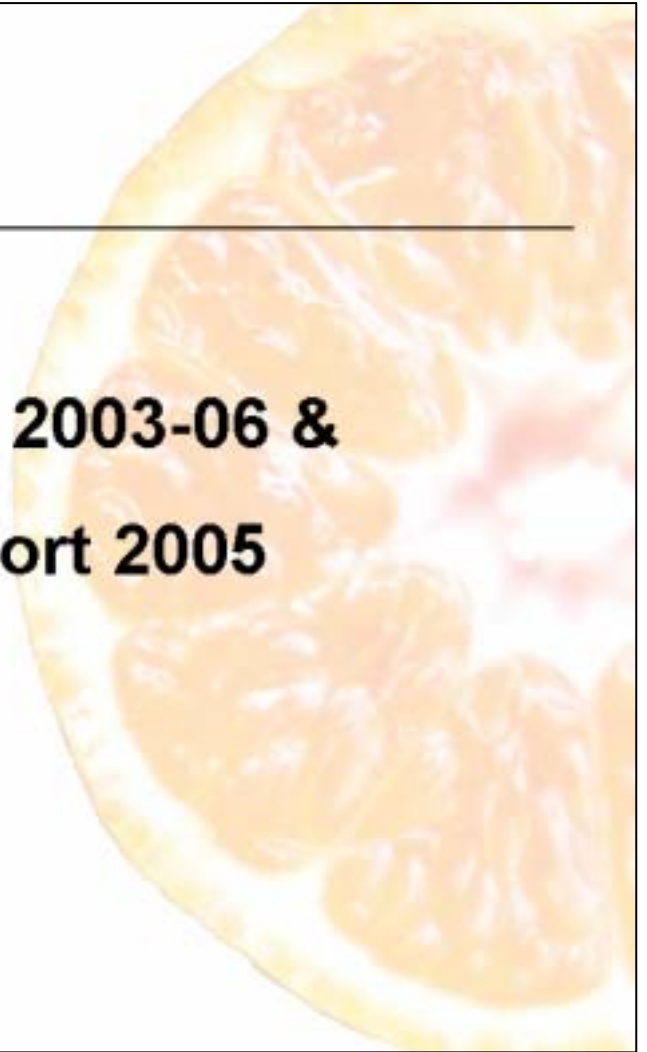




**ACG Strategy 2003-06 &  
Annual Report 2005**





## Australian Citrus Growers Inc

### Strategy 2003 – 2006

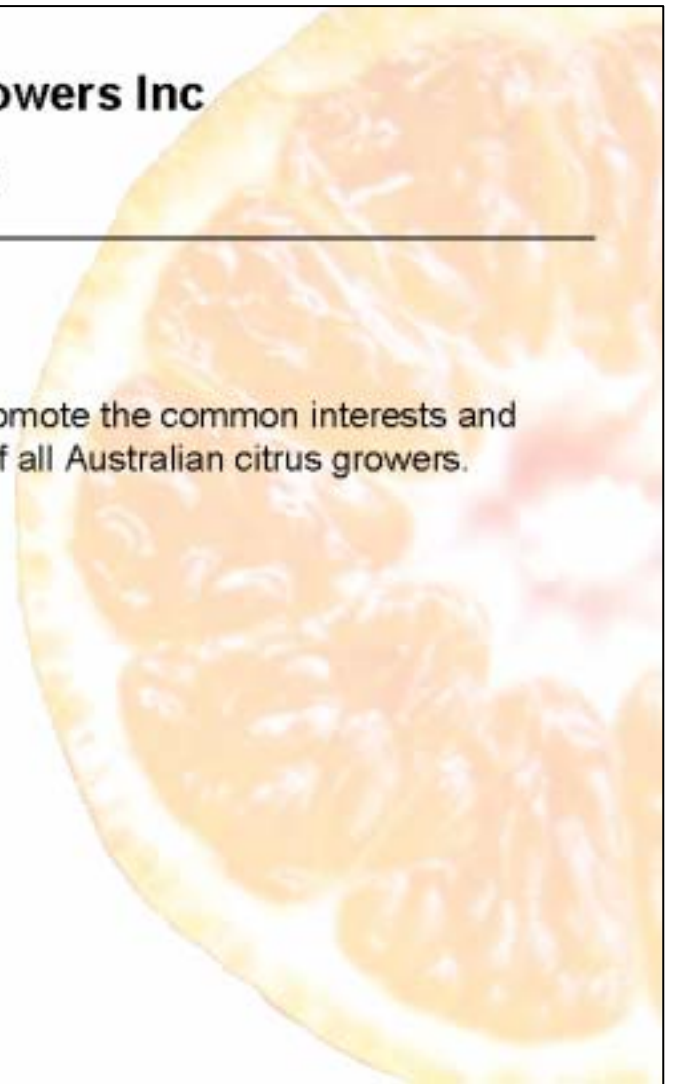
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#### **Mission Statement:**

The Australian Citrus Growers' aim is to promote the common interests and financial and environmental sustainability of all Australian citrus growers.

#### **Four Goals:**

- National Policies
- Levy Investment
- Industry Sustainability
- Communications





## National Policies

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Outcome: Leadership

Strategies: Consult, discuss and prioritise issues  
Good governance  
Think globally

04

Highlights: Attendance at various member meetings  
ACG 56<sup>th</sup> Annual Conference, Mildura

05 Targets: Regular meetings with members/associates & CEO's  
Board governance training  
Develop & distribute Australian Citrus: Global Sustainable Innovative – booklet, DVD, powerpoint presentation





## Levy Investment

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Outcome: Effective levy investment

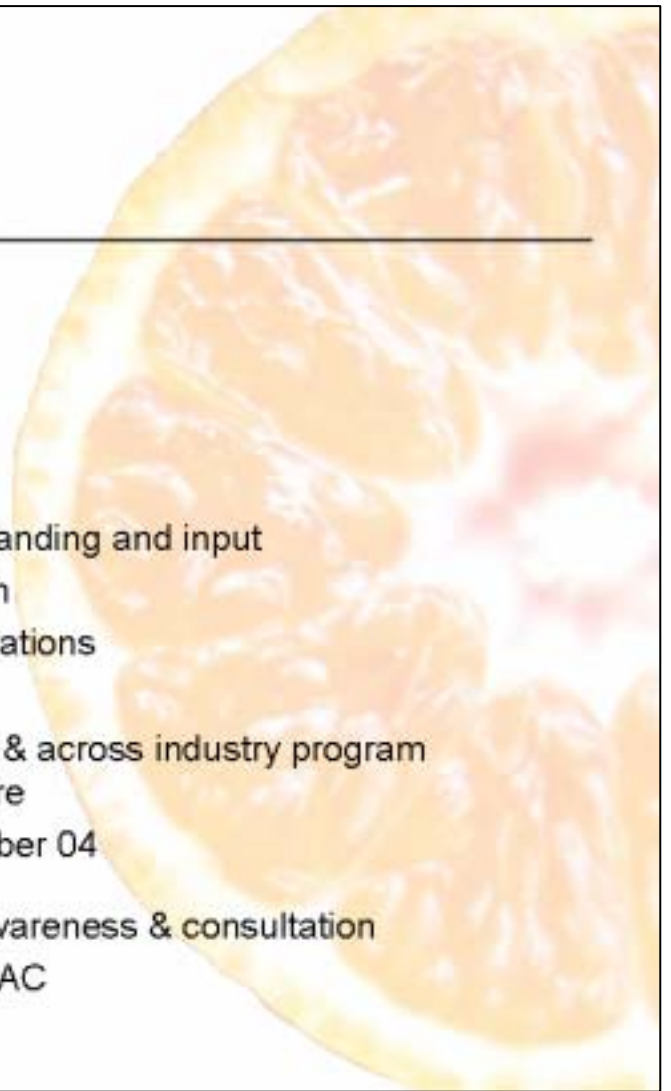
Strategies: HAL partnership  
Appoint and review IAC  
Grower awareness, understanding and input  
United horticultural approach  
Maintain efficient office operations

04

Highlights: HAL partnership agreement & across industry program  
under new company structure  
New IAC appointed September 04

05 Targets

IAC review; levy program awareness & consultation  
Increased activity through HAC





## Industry Sustainability

Outcome: Export market access and development

Strategies: Export efficiency powers  
Horticulture Market Access Committee  
ACG market access technical team  
Delegations  
Professional input

04

Highlights: EEP reviews  
Rep on HMAC & China working group  
Regular meetings with BA/AQIS Mar/Oct/Nov  
China, Taiwan, Korea quarantine delegations Jul/Nov/Dec  
Aust-China Hort/Ag Forum  
Canberra: DAFF, DFAT, China Embassy  
US FTA; China FTA feasibility study





## Industry Sustainability

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Outcome: Export market access and development

05 Targets:

- Reduce EEP reviews
- Encourage stronger compliance
- Access to China:
  - Beijing visit Feb; ACG trade & cooperation visit; Minister/PM visit
- Review India & Indonesia
- Feasibility of mandarins to Korea and grapefruit to Japan & Korea
- Continue technical/industry advice
- Host/participate in international delegations
- Participate in submissions/representations to China; Malaysia; ASEAN/NZ & Japan FTA's





## Industry Sustainability

Outcome: High health/low pest and disease status

Strategies: Support Auscitrus  
Develop and maintain biosecurity plan  
Involvement in government/plant industry cost-sharing agreement  
National approach to fruit fly management  
Provide input to import requests

04 Highlights: Launched biosecurity plan  
National citrus canker eradication program  
Involvement with Auscitrus ops & strategy  
Involvement with finalising cost-sharing agreement

05 Targets: Review biosecurity & citrus canker plan  
Ongoing canker eradication program  
Consult before signing cost-sharing agreement  
Input into import requests





## Industry Sustainability

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Outcome: Market support

Strategies: Employ and manage resources  
Export market intelligence system  
Domestic market intelligence system  
Processing strategy  
Truth in labelling

04

Highlights: National plantings database progressed  
Weekly world news e-newsletter

05 Targets:

03/04 national plantings report  
Build export & domestic market intelligence  
Monitor NFC trends  
Maintain rep on AFJA Industry Compliance  
Committee



## Industry Sustainability

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- Outcome: Supply chain transparency
- Strategies: Policy and regulatory programs  
Good relationships with other sectors
- 04 Highlights: Mandatory horticulture code thru' HAC
- 05 Targets: Consultation of final horticulture code  
Joint events with AFJA & AHEA



**Media Release**  
*Tuesday, 15 February*  
*2005*

**Work begins on  
horticulture  
business code**





## Industry Sustainability

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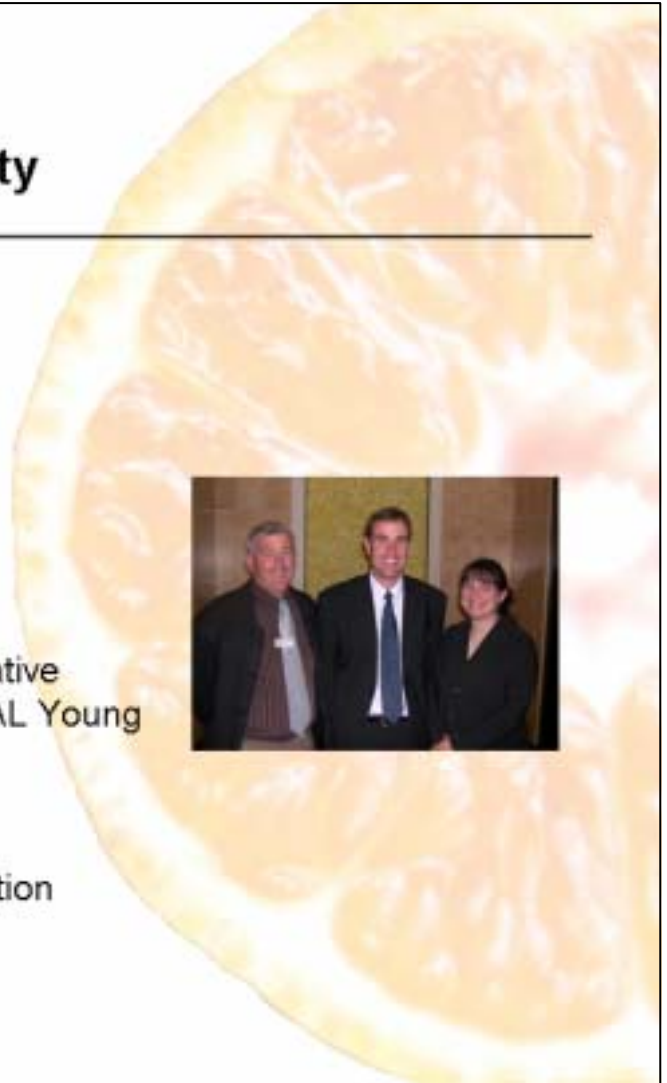
Outcome: Socially responsible

Strategies: GMO Policy  
Food safety policy  
Environmental policy  
Incentive schemes

04

Highlights: Reviewed policies  
Rep on HAL/HAC EMS initiative  
Nominated Ben Dring for HAL Young  
Leader

05 Targets: Launch Pat Barkley Foundation





## Communication

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Outcome: High awareness and adoption of national levy programs  
High awareness and satisfaction of ACG services and activities

Strategies: Employ and manage resources  
Regular reporting on strategy, actions and outcomes

04

Highlights: New communications manager & work plan  
Fortnightly members newsletter; media profile  
CITTgroups Australia project review

05 Targets:

New CITTgroups Australia project  
Monthly communications network newsletter  
Review *ACN & Citrus Insight*  
Six monthly 'ACG on CD' update

