

Rind Quality Project

■ Communications

- ACG Articles
- Web page & Season Update
 - 10,000 hits in 1.5 years
- Video Commercials

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- Web Page
 - Provide “Monthly” update of major production issues
 - Pest – current levels & control timing
 - Nutrition practices
 - Foliar sprays
 - Crop Manipulation - Thinning
 - Growth Regulators - GA

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- Web page Cont.
 - Crop Updates
 - Flower & crop setting comments
 - Climatic conditions
 - Crop Estimates – courtesy of district citrus organisations

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- View [Season Update](#) page
- View [Pest Reports](#) page
- View [Heat Units](#) page
- View [Fruit Size](#) page

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■ Fact Sheet page

- Compilation of all major citrus fact sheet
 - Some are previously written – links, booklets (i.e. harvest)
 - Some are specially written - thinning
- If you know of a fact sheet that need to be published please advise
- View [Fact sheet page](#)

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- Where
 - www.australiancitrusgrowers.com
- Subscription
 - Email & Fax when ever updates are made
 - Free service – only need to register with ACG
- Future – Proposed ACG take over management & make more National

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- 8 x 15 sec video commercials
- Only meant to be a reminder - not a educational “how to do”
 - Pest x 3
 - Copper
 - Leaf analysis
 - Albedo breakdown
 - Oleocellosis