

Citrus Australia National Conference – 4 weeks away

In 4 weeks, the Citrus Australia National Conference will take place in Mildura (VIC) and Dareton (NSW) from the 8 -11 November.

The conference with the theme, "Varieties, Commercialisation and Biosecurity" is expected to attract over 300 delegates from all sectors of the Citrus industry. The conference program has been developed to provide delegates with key insights into citrus varieties and commercialisation from a national and global perspective, that will aid decision making on what citrus varieties to grow, and the steps involved in commercialising varieties. The biosecurity session will feature key presentations from national industry experts on what makes biosecurity important, the threats and impacts involved on market access and the information available.

Keynote speakers include the highly acclaimed Dr Etienne Rabe, Vice President Horticulture, Paramount Citrus and Director, California Citrus Mutual who is internationally well regarded for his citriculture experience. He will present a global perspective on citrus varieties and commercialisation including Californian citrus trends. Bob Wickson, Regional Licensing Manager, Sunworld, Australasia will focus his presentation on, "Who's controlling citrus varieties?"

Delegates will hear valuable insights from the expert speaker panel at the Q&A session on varieties and commercialisation as well as build important industry knowledge during field walks and demonstrations, and research updates. Leading national commercialisers will present on commercialisation processes and provide much needed clarity in an increasingly complex and important area for the industry.

Opportunities will exist to network and share ideas and information at key social conference events including the official conference dinner which will also celebrate Citrus Australia's first year of operations.

Conference information can be found on the Citrus Australia website www.citrusaustralia.com.au

For more information, interview opportunities and images, please contact:
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Citrus Australia is the national peak body for citrus growers. A member based 'not for profit' organisation, representing and leading the industry in policy and representation, market access and development, regional transitional planning and industry development. The citrus industry in Australia is worth \$440 million and represents the interests of over 2000 citrus growers. It is the largest fresh fruit exporter, with annual export earnings of \$180 million.

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