

RETAIL DEVELOPMENT

JANUARY 2007

This report is compiled by officers of the Department of Agriculture and Food, Western Australia, as commissioned by the Western Australian Fruit Growers Association – Citrus Council.

The Western Australian Fruit Growers Association and the Director General of the Department of Agriculture and Food and the State of Western Australia accept no liability whatsoever by reason of negligence or otherwise arising from the use of this information or any part of it.

This month the following stores were surveyed:

- Coles: Bunbury and Cannington
- Woolworths: Cannington
- Farmer Jacks Cannington

1.0 PRICE SUMMARY \$/KG

Variety		Coles	Woolworths	Farmer Jacks
Navel	Loose	\$3.79 – \$4.98	-	\$4.99
	Bagged	\$3.30	-	-
Valencia	Loose	-	\$2.98	-
	Bagged	\$1.59	-	\$1.99
Mandarins	Loose	\$4.98 - \$5.98	\$3.98	-
	Bagged	-	\$1.59	-
Grapefruit	White	-	-	-
	Pink/Red	\$4.98	\$3.98	\$4.99
Lemons	Loose	\$5.98	-	\$4.99
Limes	Loose	\$1.49 - \$1.98 each	\$12.98	\$24.99

2.0 FRUIT QUALITY AND SUPPLY

- **Clementine mandarins** from the USA arrived this month. Fruit generally looked good however one batch had problems with physical damage (puncture wounds) and associated breakdown. **Murcott mandarins** from SA were available early in the month. Fruit looked good with only minor problems with green colouration.
- **Navels:** SA and USA. Fruit from SA look tired and had developed off smells and flavours. USA fruit looked good with only minor problems with wind and insect (leaf miner) blemish and oleocellosis.
- **Valencia's:** SA. Fruit generally looked fine however insect and wind blemish was an issue and some batches had problems with wax breakdown, sour rot and development of off smells.
- **Red flesh Grapefruit:** USA. Fruit looked good with good colour, size and shape, there were however some problems with sour rot and wax breakdown in some batches.
- **Lemons:** USA. Fruit generally looked good with only minor problems with scale and wind blemish and some wax breakdown.
- **Limes:** QLD. Most fruit looked good with good colour, size and shape. Some batches had problems with wind rub and scale and some fruit was looking old.

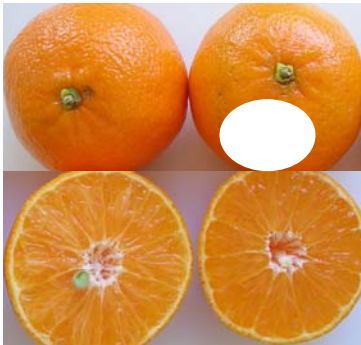
3.0 CANNING VALE MARKET

Perth Market Authority: Average Weighted Prices January 2007

Produce				Weighted Average
Description	Variety	Origin	Unit	
GRAPEFRUIT	RUBY	LOCAL	CTN	36
GRAPEFRUIT	WHITE	LOCAL	CTN	17.9
GRAPEFRUIT		LOCAL	36L	10.33
LEMONS		IMPORTED	CTN	56.75
LEMONS		LOCAL	22L	33.78
LIMES		QUEENSLAND	5KG	42.07
ORANGES	NAVEL	USA	CTN	41.4
ORANGES	VALENCIA	LOCAL	36L	14.38
ORANGES	VALENCIA	LOCAL	CTN	20.9
ORANGES	VALENCIA	SOUTH AUSTRALIA	3KG	3.1
ORANGES	VALENCIA	SOUTH AUSTRALIA	CTN	20.88
ORANGES P/P	VALENCIAS		BAG 3KG	3.1

01/01/2007 – 26/01/2007 for further detail please see the Perth Markey Authority website.

4.0 INTERNAL QUALITY TESTING



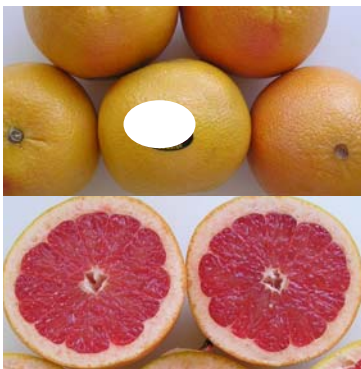
USA Clementine Mandarin

% Juice: 50%

° Brix: 12.5

Sugar Acid ratio: 14.5:1

General: Fruit look good with excellent external, very good internal colour and low levels of wind blemish.



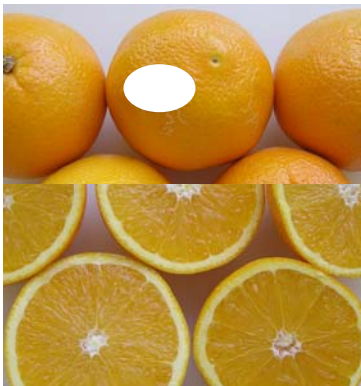
USA Red Flesh Grapefruit

% Juice: 47%

° Brix: 10.1

Sugar Acid ratio: 7.4:1

General: Fruit look good with excellent external and internal colour. Rind is clean with very low levels of blemish.



USA Navel

% Juice: 49%

° Brix: 11

Sugar Acid ratio: 12.7:1

General: Fruit look good with excellent external and good internal colour. Rind is clean with very low levels of blemish.